

FARMERSVILLE POLICE DEPARTMENT

STRATEGIC PLAN

2024

2027



OUR MISSION

To protect our community and work collaboratively with citizens to solve problems.

OUR VISION

Dedicated people, providing the highest quality service to our community.

OUR VALUES

Integrity

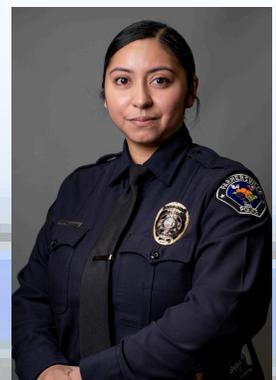
We are ethical, accountable, and transparent.

Professionalism

We are committed to the highest standards of conduct.

Service

We will provide the best possible service to our community.



A MESSAGE FROM THE CHIEF



For the first time, the Farmersville Police Department has taken on the challenging task of creating a strategic plan for the next three years (2024-2027). What exactly does this mean? ? A strategic plan incorporates feedback from the community and various stakeholders to identify community needs and priorities.

We conducted surveys with our city council members, businesses, civic organizations, and community members. The identified priorities from those surveys became goals and created a “road map” that helps guide our services to the Farmersville community.

The Farmersville Police Department operates under a community policing model, and we strive to work collaboratively with the community to problem solve. Not all types of policing strategies are effective in all communities. However, we strive to change and adapt our methodology to provide the best service possible. We leverage technology to reduce crime, provide safety, and increase communication with our residents.

As your Police Chief, I am proud to lead and serve alongside our dedicated and professional police team comprised of both sworn officers and professional staff.



The goals identified through the strategic planning process were as follows

- Goal #1  Addressing traffic issues throughout the City
- Goal #2  Graffiti on public and private property
- Goal #3  Community Engagement
- Goal #4  Address street gang activity
- Goal #5  Address illegal narcotics use or sales



Goal #1: Addressing Traffic Issues

Including speeding, reckless driving, stop sign violations and pedestrian safety.

Objectives & Strategies

Increase traffic enforcement along highly traveled City streets.

Increase traffic enforcement in problem residential areas.

Create focused traffic details to saturate problem areas.

Assign staff to focus on high traffic areas (Downtown Officer).

Provide community education through web sites and social media





Goal #2 Graffiti

This would include both public and private property throughout the City of Farmersville.

OBJECTIVES & STRATEGIES

Create focused enforcement details in identified problem areas.

Work with strategic partners to create graffiti prevention programs

Work with other City departments to ensure quick clean up and removal

Install additional cameras in parks and public facilities.

Work collaboratively with local civic organizations on this issue

Goal #3 Community Engagement

Objectives & Strategies

- Continue with programs like “Coffee with a Cop and Pizza with the Police.”
- Create a Citizen’s Academy to provide insight into police operations.
- Participate in the “National Night Out” in August of each year.
- Create a “Downtown Officer” position (Completed March 2024).
- Establish a public safety “Open House” at least once a year.



Goal #4 **Gang Activity**

OBJECTIVES & STRATEGIES

A

Create gang prevention and intervention programs

B

Increase enforcement details in identified problem areas.

C

Increase crime prevention messaging through social media

D

Utilize law enforcement partners to increase parole/probation compliance of identified gang members

E

Make crimes involving gang violence an investigative priority



Goal #5 Illegal narcotics

Manage the problem of illegal narcotics use or sales

OBJECTIVES & STRATEGIES

A. Increase enforcement related to narcotics use in and around city parks and schools.

B. Utilize local narcotic enforcement units to investigate large narcotic sales cases.

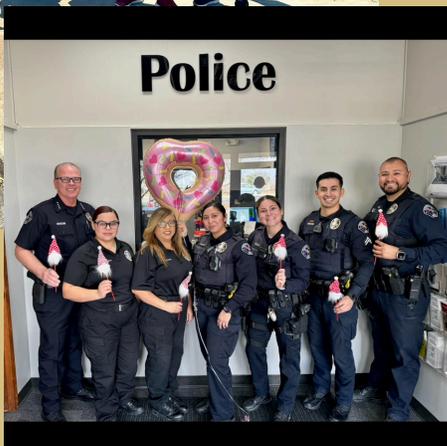
C. Focus on known locations where narcotics are used or sold.

D. Increase narcotic prevention messaging through social media.

E. Provide narcotic detection K-9 services to local schools (Already in Progress).



Connect with us!



Acknowledgements



The City of Farmersville



Mayor
Tina Hernandez



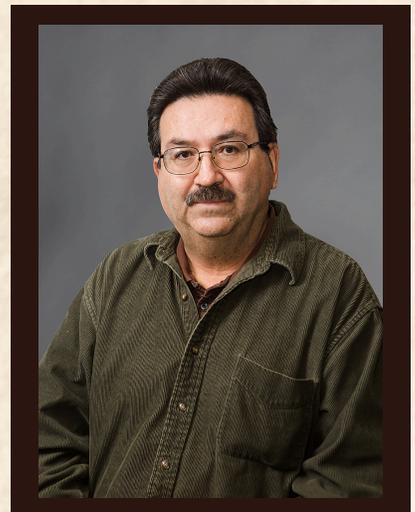
Mayor Pro Tem
Danny Valdovinos



Councilmember
Paul Boyer



Councilmember
Greg Gomez



Councilmember
Armando Hinojosa



Law Enforcement Code of Ethics

As a law enforcement officer, my fundamental duty is to serve the community; to safeguard lives and property; to protect the innocent against deception, the weak against oppression or intimidation and the peaceful against violence or disorder; and to respect the constitutional rights of all to liberty, equality, and justice.

I will keep my private life unsullied as an example to all and will behave in a manner that does not bring discredit to me or to my agency. I will maintain courageous calm in the face of danger, scorn or ridicule; develop self-restraint; and be constantly mindful of the welfare of others. Honest in thought and deed both in my personal and official life, I will be exemplary in obeying the law and the regulations of my department. Whatever I see or hear of a confidential nature or that is confided to me in my official capacity will be kept ever secret unless revelation is necessary in the performance of my duty.

I will never act officiously or permit personal feelings, prejudices, political beliefs, aspirations, animosities or friendships to influence my decisions. With no compromise for crime and with relentless prosecution of criminals, I will enforce the law courteously and appropriately without fear or favor, malice or ill will, never employing unnecessary force or violence and never accepting gratuities.

I recognize the badge of my office as a symbol of public faith, and I accept it as a public trust to be held so long as I am true to the ethics of police service. I will never engage in acts of corruption or bribery, nor will I condone such acts by other police officers. I will cooperate with all legally authorized agencies and their representatives in the pursuit of justice.

I know that I alone am responsible for my own standard of professional performance and will take every reasonable opportunity to enhance and improve my level of knowledge and competence. I will constantly strive to achieve these objectives and ideals, dedicating myself before God to my chosen profession- **LAW ENFORCEMENT.**



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