

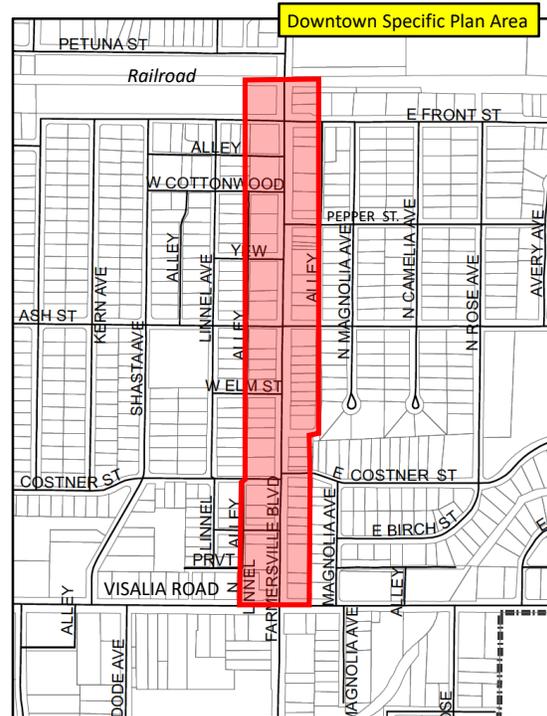


# Survey for Downtown Farmersville Specific Plan

The City of Farmersville has initiated the preparation of a Specific Plan for downtown Farmersville. A Specific Plan is a comprehensive planning document and regulatory tool and will guide development in downtown through customized land use and design regulations and provide recommendations for improvements to public areas such as streets, sidewalks, landscape planters, etc.

This planning effort will focus on making the downtown area a more cohesive part of the City to truly function as the heart of the community, with the goal being to strengthen the area for existing future commercial, public and housing development.

Your input will help ensure that our planning efforts take into account the needs and concerns of the community. With that in mind, would you please take a few minutes to answer the following survey?



## 1. How often do you visit Downtown?

- Multiple times a week
- 1 time per week
- 1-3 times a month
- Every other month
- 1-4 times a year
- Never

## 2. What are the reasons you come to Downtown? (please select all that apply)

- I live in or near downtown
- I work in downtown
- I go to the restaurants
- I come to shop
- I come for night life
- I conduct business at the post office
- To attend church or other religious institution



- To receive medical/dental services
- To attend events
- I like to walk around
- Other (please specify) \_\_\_\_\_

**3. Currently, there are some good things about Downtown Farmersville. What do you like most about Downtown? Please pick three strengths that are most important to you.**

- Small town character
- Recent streetscape improvements (e.g., landscaping and crosswalks)
- Local stores and shops
- Restaurants
- Interesting architecture
- It's close to everything
- Walkable nature of the downtown area
- Other (please specify)

**4. What are the key issues that Downtown is currently facing? Please rate these key issues from "Not Important At All" to "Extremely Important" by placing an "x" in the appropriate box.**

	Extremely Important	Very Important	Important	Somewhat Important	Not Important at all
Traffic					
Parking					
Cleanliness					
Need more shopping and dining options					
A lot of vacant buildings					
Lack of housing					
Not ADA compliant (difficult for disabled people to get around)					
Nothing to do downtown					
Lack of shade/trees					
Safety					
Crime					
Not enough lighting at night					
Other (please specify)					



**5. The following elements help make a downtown successful. Please rank the elements in order that you think would help make Downtown Farmersville successful (most to least effective).**

	Most Important							Least Important			
	1	2	3	4	5	6	7	8	9	10	
Varied choice of uses and experiences – retail, restaurants, entertainment, civic, service or non-profits											
Mixed use (stores on the ground floor, housing above)											
Pedestrian and bicycle friendly environment – comfortable, walkable, shaded, lighting											
Outdoor seating and dining											
Renovated and preserved historic building façades											
Well-designed new buildings that fit the character of Downtown											
More shade trees and landscaping											
Regular community events											
Public art											
Other:											

**6. Currently, there are a lot of opportunities in the Downtown to build on. Which opportunities are most exciting to you (pick three)?**

- Construction of housing in the downtown (which will bring more people to the area).
- Bringing more users and momentum into Downtown (e.g. More stores and restaurants, offices and entertainment uses)
- More non-profit uses, providing services to residents (like medical clinics)
- An opportunity to redesign Farmersville Boulevard (the current roadway is very wide) - widen sidewalks, add bike lane, trees, shade landscaping, seating, etc.)



Other (please specify):

**7. If you could pick one “new” use to be added to the downtown, what would that be?**

**8. Is there anything else you would like to share about the future of downtown Farmersville?**

**9. What is your age range?**

- Under 18
- 18 - 24
- 25-34
- 35-44
- 45-64
- 65 -74
- 75 or older

**10. Where do you live?**

- Downtown
- Neighborhoods adjacent to Downtown
- Elsewhere in the City of Farmersville
- Visalia
- Exeter
- Other (please specify)

If you would like to stay up to date on project news, updates and events, please provide your email:

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